

2021 WORLD FUEL CELL CONFERENCE

CONFERENCE WEBSITE

<https://www.iahe-fcd.org/wfcc2021>

AUGUST 17-20, 2021 | WATERLOO, CANADA

CONFERENCE
SPONSORSHIP

Benefits	Platinum \$5,000	Gold \$3,000	Silver \$2,000
<p>Note: all fees are in US dollars (actual fee collection will be in CAD and subject to exchange rate changes)</p> <p>Logo and Brand Recognition</p> <ul style="list-style-type: none"> WFCC2021 conference website Information package 	✓	✓	✓
<p>Networking</p> <ul style="list-style-type: none"> Private messaging 1:1 appointments with participants Public discussion in the virtual exhibition On-demand live video calls with participants 	✓	✓	✓
<p>Virtual Exhibition Page*</p> <ul style="list-style-type: none"> A customizable landing page with logo, description, tags, and keywords Representative profiles for exhibit staff Upload handouts, promotional materials, and videos for participants to download Engagement analytics 	✓	✓	✓
<p>Social Media</p> <ul style="list-style-type: none"> Recognition on WFCC2021 LinkedIn and Twitter accounts Social media engagement report post conference 	✓	✓	
<p>Ad Space</p> <ul style="list-style-type: none"> Advertisement banner with a hyperlink to internal or external URL on the main page of conference platform 	✓		
<p>Plenary Session Sponsorship</p> <ul style="list-style-type: none"> Promotional video/short presentation, logo with link to sponsor's exhibition page 	✓		

*Attendees can call exhibit staff into one-on-one meetings from the exhibition page during the Live Exhibition hours.

